

Alpha CRC merges with SQA Partners

Alpha CRC expands globalization offering with significant growth in Engineering services

Cambridge, CAMBS UK – January 5, 2011 – Alpha CRC Ltd, a leading provider of globalization services, announced today that they will merge with SQA Partners, a leading provider of Functional Testing, QA and Software Engineering services located in Tallin, Estonia.

Alpha CRC's globalization offering, based on adding greater value to its customers' business worldwide, is designed to enhance clients' localized product, increase their revenues and deliver them higher profit. Alpha counts 18 of the top 40 Global Software and IT companies as major clients.

SQA's experience, developed over 12 years, covers an extensive portfolio of projects and technology. SQA services a range of blue-chip customers offering Functional Testing, Quality Assurance and Software Engineering services for both original and localized products. With an extensive group of in house, technical talent, SQA has built a successful global business requiring a high degree of specialized knowledge and execution.

Anton Iljin, Managing Director of SQA explains 'I am really proud of the strong company we have built in the face of global competition and we will continue to offer our valued clients functional, regression and compatibility testing with larger teams and wider resources. Joining forces with Alpha CRC will also enable SQA and this highly skilled team of engineers, to develop further, benefiting both sets of clients with an increased and highly integrated globalization service covering every aspect of end-to-end localization worldwide.'

Alpha CRC founded in 1987, is one of the world's most successful globalization companies offering extensive services in multiple languages. 'We are thrilled to develop our offering in testing, QA and engineering' states Peter Nash, CEO of Alpha CRC. 'Through our merger with SQA we will offer a greater level of service to our clients – and commit further to developing our vision of end-to-end globalization for our customers' benefit. We are also excited to benefit from the profound experience SQA has gained in functional, regression and compatibility testing and offer our clients this deep level of expertise'.

About SQA Partners

SQA Partners helps companies to achieve global success by providing first-class Testing, QA and Engineering services. With around 80 full-time staff in Estonia, SQA has been providing first class technical services since 1999. Major clients such as Autodesk, Adobe, Symantec and Skype rely on SQA's outstanding quality and commitment.

About Alpha CRC Ltd

Alpha CRC offers integrated globalization services and technology for the entire enterprise in international markets. We provide globalization consulting, translation, localization, testing solutions and enterprise translation management tools that are optimized to be able to deliver on-

demand translation in over 40 languages. Alpha provides solutions for software, help, documentation, rich media, audio, marketing and rich media, transcreation, licensing and all web/online requirements.

Our clients include Autodesk, Adobe, eBay, Avid, IBM, Oracle/Sun and Symantec. With over 350 employees worldwide, Alpha CRC maintains 14 offices in the United States, France, Spain, Germany, Italy, Ireland, Czech Republic, Brazil, China and the UK. Please visit www.alphacrc.com for more information.